



Oliver 'Felix' Wissenbach

100 SCHOOLS PROJECT



24

schools
BUILT!

23rd August 1994 - 10th September 2019. **9150 days on Earth.**

10th September 2023

Welcome to our fourth anniversary newsletter which we hope you will find energising. It's filled with updates on great progress, appreciation, and new possibilities.

Life is a journey filled with moments of joy, sorrow, growth, and reflection. Today, the fourth anniversary of Oli's passing, each one of those moments is prevalent in our hearts and minds.

We all know that at some point, each of us will leave this world, and Oli's case it happened far, far sooner than any of us could ever have imagined. To this day, we often find ourselves locked in a moment trying to answer the unanswerable question of 'why?'. We will never know. But in these moments, one of Oli's wonderful quotes in his book; Sam Leaper's Little Book of Wisdom, snaps us out of it. He says:

"You have power over your mind – not outside events. Realise this and you will find strength".

And it's with the strength and inspiration that our lovely Oli's words and approach to life have helped us navigate the last 4 years. With him by our side, and with the support of you, our wonderful Magic Future Foundation community, you will read on the following pages that together we've already created a lasting legacy in his honour that we know he'd be proud of.

Before Oli died, we'd often talked about building more schools as a family, having already built four in 2013. We even joked that as Madonna had built fourteen schools with our partner buildOn, how great it would be to be able to say, "we've beaten Madonna". Well, we've done it Oli! Oh, how he'd be smiling now!

He may not be here in person, but he's with us every day. Today, he fills our thoughts. As a family we are spending time together, appreciating some generous hosting and care from the wonderful team at Domaine Des Etangs in France. An opportunity to be together, peaceful and think about Oli.

If we break the minefield of emotions down, three words spring to mind – pride, reflection, and gratitude.

Pride

As we look back, we're so proud of Oli and the man he'd become; his approach to life, love, and energy, his boundless optimism. Pride in how many people's lives he's now touching as a result of his 100 Schools Project.

Our Vision:
100 Schools built, providing education for generations to come.

Our Mission:
Transforming the trajectory of communities and countries, one school at a time.

Our Purpose:
The world better because...

Reflection

It's impossible not to think about what might have been and how he'd be fulfilling his potential. If he was physically here now, he'd have just turned 29. We wonder where he would be in the world (although we're confident he'd be fulfilling his passion for teaching) whether he'd be settled with the love of his life or even perhaps a father himself. We always knew he'd make a great role model.

Gratitude

For having him in our lives for 9150 days and for being in the fortunate position to be able to honour his memory in a way that we know, without a shadow of doubt, he would have loved. Gratitude for you, our supportive community helping to make this a reality.

As you see on the following pages, despite the pandemic, we've already built 24 schools, with 8,213 students already benefitting from an education that would have previously been out of their reach. As we look forward, we're excited to see how they will fulfil their potential and perhaps inspire others to do so, empowered by Oli's legacy. The possibilities are endless. Imagine the impact when we've built 100 schools together!

As you read on, please bear this thought in mind and importantly, enjoy...

Sending love and hugs as always

*Stefan, Diana,
Alex & Max
XXXX*



Enjoying Domaine Des Etangs with Nadya (Max's girlfriend) and Chisholm (Oli's best friend)

PROGRESS TO DATE

Our Progress to Date

24 schools built!

An 'Impact Snapshot' – all possible with your help

First and foremost, thank you.

Your support is deeply appreciated. We rely on our network of dedicated volunteers, donors, and partners to amplify our impact. Without you, none of what we've achieved would be possible.

#worldbetterbecause - transforming lives, communities, countries, and the world...

We will shortly be sharing a more detailed Impact Report from buildOn, filled with real-life, inspiring stories of just some of the 8,213 students now receiving the education they deserve. If past reports are anything to go by, it will be an inspiring read, that will bring a tear of joy to your eye. It shakes your perception of your own world. In the meantime, here's a snapshot of what we've already been able to achieve together:



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World

7

Countries

24

Communities

8,213

Students

So far...

COUNTRY	LOCATIONS	GIRLS	BOYS	TOTAL
Burkina Faso				
The average child in Burkina Faso will attend school for just one and a half years, and more than half of people over the age of 15 are illiterate.	Kouri	39	45	84
	Zinko	93	65	158
	Bodyr	65	57	118
	Gouloure B	268	256	524
Guatemala				
The UN Human Development Index ranks Guatemala as the third poorest country in the Western Hemisphere, and it ranks in the bottom 10th percentile of all countries for income inequality.	Cantón Tunimá Chiquito	20	20	40
	Caserío Primavera	76	88	164
Malawi				
 <p>More than 70 percent of Malawians live below the poverty line of \$1.90 a day, and nearly half of all primary school-age children drop out before advancing to secondary school.</p>	Kadifula	573	511	1,084
	Kasambankhol	201	197	398
	Kayereka	352	316	668
	Mphowe	618	663	1,281
	Kavizinde	460	418	878
	Mphongole	259	269	528
Mali				
 <p>Half of Mali's population lives below the poverty line of \$1.90 a day, and 65 percent of people over the age of 15 are illiterate.</p> 	Bladie Zana	90	98	188
	Diamou	89	99	188
	Boundio (Zantiebouyou)	92	58	150
	Fadie	90	114	204
	Neguella	49	65	114
	Tienko	180	217	397
	Fougamana	54	72	126
	Ouékorobougou	157	196	353
	Nepal			
Forty-percent of Nepal's population cannot read or write, and discrimination based on gender and the caste system have kept far too many children and adults from ever attending school.	Kuine	144	121	265
	Gdrahi	91	101	192
Nicaragua				
The UN Human Development Index ranks Nicaragua as the 4th poorest country in the Western Hemisphere, and a disproportionately large number of those living in poverty are women.	El Guayabo	42	38	80
Senegal				
More than half of all Senegalese over the age of 15 are illiterate, and out of school rates are highest for children with the least amount of wealth.	Thiocou	17	14	31
Totals		4,115	4,098	8,213

PROGRESS TO DATE

IMPACT beyond numbers



Educational equality for all

In many of the world's poorest nations, gender disparities in education have been a longstanding issue. Traditionally, girls have been less likely to receive an education, perpetuating a cycle of inequality and limited opportunities. However, together with buildOn, we're rewriting the narrative by ensuring that equal numbers of girls and boys are educated in our schools. This commitment to gender equality is a powerful step towards dismantling barriers and giving every child a fair chance to succeed.

Lifelong learning for all

Beyond traditional classroom education, our schools go the extra mile by operating adult education programs. These programs empower adults in impoverished communities to gain essential skills and knowledge, opening doors to better employment opportunities and improved quality of life. By focusing on lifelong learning, we're not only nurturing the potential of the young but also helping adults break free from the shackles of poverty and illiteracy.



Breaking the cycle

The impact of our schools is nothing short of profound. By breaking the cycle of poverty, illiteracy, and low expectations we are transforming the lives of attendees. Children who once had limited prospects are now equipped with the tools they need to create a brighter (Magic!) future for themselves. Families are lifted out of poverty as parents gain the ability to secure better jobs and provide for their children's education. Communities are strengthened as education becomes a cornerstone of progress.

Untapped potential for global change

The ripple effect of our schools extends beyond individual lives and communities. When children receive an education and grow up with the belief that they can achieve their dreams, they become the future leaders, innovators, and change-makers. The untapped potential within these children has the future possibility to not only change individual lives and communities but also entire countries and, ultimately, the world.

To summarise the impact beyond numbers

Education is a cornerstone of development, and The Magic Future Foundation's work is laying the foundation for a brighter and more equitable future. By investing in education in the world's poorest countries, we are not only giving children the tools they need to succeed but also empowering communities to lift themselves out of poverty. As these children grow and their communities thrive, their positive impact has the potential to extend far beyond borders, making the world better because...

In supporting our Vision to build 100 schools, you are not just giving children an education; you are helping to unlock a world of possibilities, one student, one classroom, one school at a time.

SUSTAINABLE IMPACT

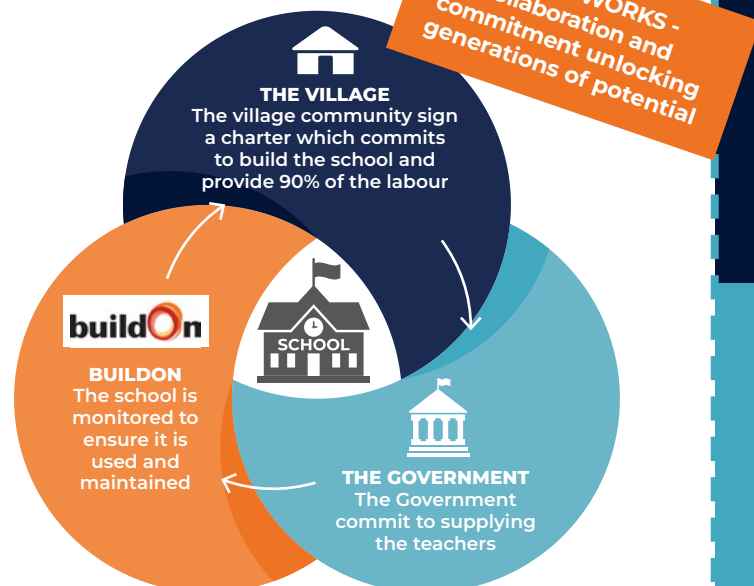
Generation by generation

The sustainability and success of our schools is due to a unique, proven approach and partnership between buildOn, local government and the community. We partner with buildOn because our purpose and philosophies are entirely aligned. **In their words:**

Education Is a Vital Human Right

We believe that the best way to eradicate poverty is to ensure that all people have access to a quality education. That's why buildOn partners with rural communities in developing countries, empowering local residents to build schools, enrol out-of-school children, and educate adult learners.

BuildOn are a registered charity in their own right, with an unparalleled track record of success having built over 2,215 schools over the last 28 years, only two of which are not functioning due to them being wiped out by natural disasters.



We are proud to support this efficient and sustainable approach

As a Foundation made up of volunteers and family members, we support a sustainability ethos and continue to run a very lean operation with all monies raised going towards the 100 Schools Project. We are delighted to be Benevity approved.

Working with buildOn we are all empowered to effect sustainable and meaningful change by helping communities and students thrive today, tomorrow and for multiple generations to come.

Foundation Team Announcement – strengthening our committed team

We are delighted to formally announce that in the last year, Tom Spanner has joined us as a member Foundation's Trustee team. **A message from Tom...**

"10 years ago, I was in Zambia, staying in a hotel on the Zambezi. The owners of the hotel had built a school and we were invited to visit. I confess that initially (and somewhat cynically) I thought this might be a tourist trap. How wrong I was. The minute I walked into the school, my perspective shifted in an instant. The happiness and joy we witnessed the room blew my mind. The pupils were not only conscious of their good fortune but grateful and unrelenting in their desire to make the most of it. Suffice it to say they were not the only ones taught a lesson that day!

As a lucky public-school boy from England, I was taken aback. I instantly decided to help a school. Ironically, when I look back, in many ways, this gesture had just as big an impact on me as it did for the school. This experience stays with me to this day.

When Oli tragically died, on an island that means a lot to me personally, and I learned about Stefan, Diana, Alex, and Max's commitment to build 100 schools in his honour, there was no doubt in my mind that I wanted to do whatever I can to help them achieve it.

If we can alleviate poverty for individuals and consequently countries around the world, I strongly believe it is the greatest gift we can give this planet.

Like the Wissenbach family, I am incredibly grateful that you support the Magic Future Foundation, and I am in awe of what Oli has created and the effect he's having on the world.

Thank you.

Tom





Our ‘MAGIC’ future focus

There’s a remarkably simple but powerful mindset with which we approach the next phase of fundraising for future school builds. It’s based on an approach Stefan learned from his friend Dan Sullivan at Strategic Coach – and one which can be applied to many aspects of our lives. It’s called “The Gap”. Dan says:

“How we measure our progress on our goals is not only a game changer, it’s a life changer.

Measure forward against the ideal, and we’re headed for “The Gap,” my term for the space between where we currently stand and the ideal. When we’re in The Gap, we feel like we’re failing, we become disillusioned, dissatisfied, and unhappy with ourselves — and our confidence plummets.

Measure back from where we are currently to where we started, and we’re rewarded by all the progress we’ve made. We feel happy and satisfied about how things are going, and our confidence takes an immediate leap”.

Each one of the 24 schools we’ve built so far is a beacon of hope and opportunity. We should all be immensely proud of this significant milestone. Despite the fact there’s still a lot of work to be done, with 76 more schools needed to reach our ultimate goal – and yes, it’s a big number - there is no way we’re in the gap! Our confidence is higher today than it’s ever been.

We and you together are a force for change. With your continued dedication and generosity, we are confident that we can make this dream a reality. Together, we’ve got this. Together, we will transform even more lives.



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What next?

buildOn Magic Future Foundation Impact Report - fuelling inspiration.

Currently in the process of being finalised, there's no better way to connect to the power of your efforts than reading the latest impact report. Look out for this soon – it will warm your heart and inspire your mind. Real examples of people changing their lives forever through education and The 100 Schools Project.



Holland & Holland – shooting for schools not just clays

On 27th September 2023, we will be hosting our next big fundraiser – an exceptional clay shooting day at the prestigious Holland & Holland Shooting Ground. Teams will gather in a friendly competition to shoot clays while 'shooting' to raise money to build more schools. There are a few tickets still available so if you'd like to join us, [please register here](#). There is also an opportunity to pre-bid on some of our incredible auction items now! With many thanks to the support of some very generous sponsors and brands, we have secured a 7 night stay on The World which can only be arranged by invitation. This guarantees one of the most exclusive sailing experiences on the planet. To review all of the very special auction items, [click here](#), and please be in touch with Hollie.Forshaw@magicfuturefoundation.org before the 27th September if you would like to pre-bid for any of the items. All money raised from the Magic Future Foundation Shoot will go towards supporting the 100 Schools Project. Watch out for a full update shortly after the event. We'd like to take this opportunity to thank our sponsors who have donated so generously, and what can only be described as incredible prizes for the auction and raffle being held on the day. If you are attending, thank you! We cannot wait to enjoy the day with you!



Regional M7 events – the sweet taste of making the world better.

Monday 24th February 2020 was a landmark day in our 100 Schools Project journey. 7 amazing chefs came together at Raymond Blanc's stunning Le Manoir aux Quat' Saisons to host a 7-course lunch to raise enough money to fund 7 schools. The event exceeded our expectations by some margin – and instead funded a staggering 13 schools. Over the coming months, we will be pulling together a series of regional events with the objective of replicating the outstanding dining experience and, of course, school builds.



OUR 'MAGIC' FUTURE FOCUS

Corporate package – opportunities for life-changing team building (in every sense of the word)

Energise your team and foster a sense of belonging by setting a challenge to fund and build a school in your company's name and actively participating in the breaking of ground. This is life-changing experience for both your employees and the fortunate community.

If that's too ambitious, there are numerous ways for your company to support the foundation while strengthening your corporate social responsibility commitment, earning respect from employees, customers, and suppliers alike. We're currently in the process of producing a corporate pack that provides everything a business needs to get started and build a school. But don't let us hold you up! If your business is interested in knowing more now and maybe including a charitable focus in 2024 plans, please let us know.

Contact hollie.forshaw@magicfuturefoundation.org



Want to help?

8 thought starters

It may sound like a cliché but trust us when we say that every contribution, no matter how big or small counts. It really does. If you're struggling with inspiration, here are a few thought-starters:

1. Connect with us on social media.

If you haven't already, please follow us on **X**, **Instagram** and like our **Facebook** page. Share our posts with your LinkedIn network. With your help we can reach more people with our messages.

2. Invite us to speak at your event.

Tell us about your event. Stefan is an international public speaker on the subject of purpose and empowerment. He and fellow Trustees will be delighted to learn more about your event.

3. Personally raise funds: 10 inspirational ideas.

Involve your family, your kids, your friends, and your colleagues. Have some great fun while raising funds for a great cause!

1. Online crowdfunding campaign.

Start a fundraiser on GoFundMe and share it on social media to reach a wider audience.

2. Charity auction.

Collect items or services from local businesses and host an online or in-person auction event.

3. Garage sale.

Declutter your home and sell unwanted items, donating the proceeds to our JustGiving page.

4. Bake sale.

Bake some delicious treats and sell them at a local market, school, or workplace.

5. Charity run/walk.

Participate in or organise a charity run or walk, encouraging participants to raise funds through pledges.

6. Themed dinner party.

Host a themed dinner party or potluck and charge an optional entry fee.

7. Charity concert.

Organise a music or talent show event, with ticket sales going to charity.

8. Corporate matching/donate a day's salary.

If you work for a company, check if they offer a donation matching program and encourage co-workers to participate.

9. Sponsored challenge.

Set a personal challenge (e.g., run a marathon, do a digital detox) and seek sponsorships from friends and family. At this time of year, people often embark on a pre-Christmas detox or health kick – have it sponsored to spur you on and raise money at the same time!

10. Virtual trivia night.

Lockdown may be behind us, but it doesn't mean you can't revive the idea of a virtual trivia night and charge an optional participation fee.

4. Support our Foundation shop.

With Christmas on the horizon, buy a gift with purpose for your loved ones.

5. Speak to your business/HR about our work.

6. Open a TopCashback account

It's free, quick, and easy to do. Every time you click through and purchase something from one of the 4,000 major retailers featured on TopCashback, the retailer pays them a commission for referring you to their website. They pass 100% of this commission back to you as 'cashback' which you can then withdraw and donate to enter our bricks challenge.

7. Support our events.

You've read about them above. We have some exciting things lined up. Get involved either as a participant or sponsor.

8. Text BUILDSCHOOLS TO 70085 to donate £3 a month.

A small donation each month helps us to keep changing lives and takes only a moment to do.

If you've got more ideas we can share with our community, please let us know. We'd love to hear from you!

THE SCHOOL BRICKS CHALLENGE

Brick by Brick

Thank you to everyone who has raised money with us this year and started their Brick Challenge.

We would like to say a special thank you to Jack Hazel who has embarked on a journey to complete three gruelling fund-raising challenges. Jack completed his first challenge: 'The David Goggins Challenge', in March with Callum Ainsworth. Together they raised over £1,000. The challenge consisted of running 4 miles, every 4 hours, for 48 hours. That's just shy of two marathons! Jack and Callum's university friends supported them throughout the two days cheering them on!

Since then, Jack has achieved a personal goal of being accepted into the Royal Marine's as an Officer. A huge achievement. He's one of only 60 appointed from a candidate pool of over 15,000. A huge congratulations from Team Magic Future Foundation, Jack!



= £10

3000
BRICKS =



1 SCHOOL =

#WORLDBETTERBECAUSE

Every Brick that we can raise matters! Each school costs just £30k to build. That's a lot for one person to raise, but fundraising is easier than you think when people do it together. The School Bricks Challenge gives you the opportunity to bring communities together and build a school brick by brick.

As a result, he's had to put a temporary pause on his next challenge due to their strict fitness regime for the next few months. But, he'll soon be ready to get going again!

We'd also like to say a special thank you to Zoe Taylor of RBC BlueBay whose focus is on creating a positive social impact in the communities in which we live and work. To support this, RBC BlueBay has a grant process that provides an additional budget for employees to request charity donations for fundraising events that matter to them. Zoe kindly suggested to RBC BlueBay that The 100 School Project should be honoured with this donation. Her suggestion was accepted, and their donation has made a great difference.

Thank you, Jack, Callum, and Zoe, for leading the way and providing inspiration to fellow members of the Magic Future Foundation supporter community. You're truly providing some Magic Motivation!

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Simple Steps

How to get involved with The School Bricks Challenge



Step 1.

Fundraise as a team, on your own, as a business OR as a school - the choice is yours!

Step 2.

Choose your fundraiser!

Will you climb Mount Everest Base Camp? How about an adventurous Skydive? Or a couch to 5k? The possibilities are endless...

Step 3.

Decide on a number of 'virtual bricks' you want to raise.

Set yourself a goal - is it 200 bricks? 500 bricks? or even a full school at 3,000 bricks?!

Step 4.

Download your fundraising pack!

Head to www.oliverwissenbach.com/schoolbricks to download your fundraising pack!

Step 5.

Start raising funds!

Post on social media, print off your posters and put them in your office, tell your friends and family....tell the milkman! And watch as you sell your bricks and start to build your school.

Step 6.

BUILD YOUR SCHOOL!

Every 200 bricks you sell, gives one person in your team the opportunity to book a place to travel and attend the build ceremony and meet the community who's lives will be changed forever for the better. **Truly a life changing experience for you, your family or your friends.**

Step 7.

Present your school with their 'Poster of Purpose'. Everyone who buys a brick gets to 'virtually' attach a name to their brick.

Each name is added to a "Poster of Purpose" which is presented to the village to display within their new school. Inspiring the students each and every day to fulfil their potential and believe in themselves, **because of all the fundraisers who believed in them too.**

If you would like to get involved, please contact hollie.forshaw@magicfuturefoundation.org

It's that simple!!

Final words

At the start of this newsletter, we shared one of Oli's quotes. It feels only fitting that we should end with another.

“Every time you have to do something hard, you are getting increasingly stronger and capable”

The last four years have been hard but there is no doubt that as a family, we continue to gain strength. On the morning of Oli's 29th birthday on 23rd August, Stefan received a heartfelt message from a good friend. It simply said: 'significant days are the hardest to bear'. Today is undoubtedly another one of those days.

Anyone who knows us will appreciate how passionate we are about the power of mindset, its life-changing powers, and how it can help carry you on darker days. As a family, we continue to focus our mindset on celebrating Oli, reflecting on great memories and the gift that we had of his 25 years. And, when you next have a tough time or a rough day, reflect on your mindset and remember you have the power to choose.

In Oli's book, Sam Leaper's Little Book of Wisdom, he wrote about his purpose: The World Better Because he was here. A meaningful purpose also has tremendous power. What's yours?

Ultimately, your purpose should be a reflection of your values, priorities, and the impact you hope to have on the world. It serves as a reminder not only of your life but of the values and lessons you wish to pass on to future generations. In Oli's case, the world is certainly better because he was here.

With 24 Schools now built in his honour, it comforting to know that each one will have a small amount of Oli's ashes in its foundations that support the growth and potential provided by one of his passions – education.

The eagle-eyed amongst you will have noticed that, in the last 12 months, we have added a mission to our vision and purpose -

transforming the trajectory of communities and countries, one school at a time.

Special thanks go to Bob Levy for his wisdom and insight on the true impact of the work we are doing in Oli's honour.

We hope that you too are moved by our mission and that you'll join us in the months ahead to make the world better because Oli was here.

Love and best wishes

Stefan, Diana, Alex & Max
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